

Digital Display Production Specs

Digital Bulletin

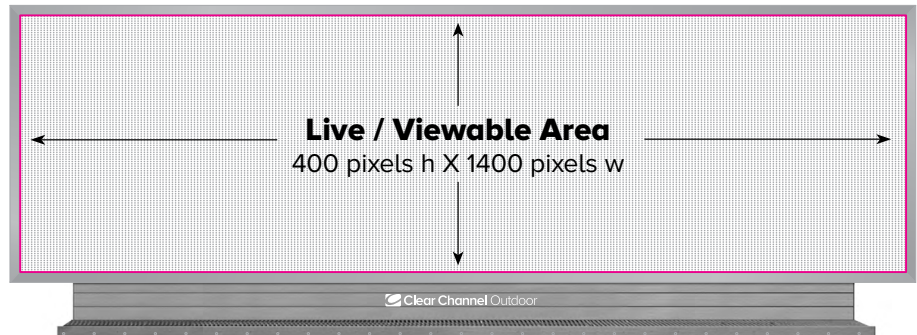
Art Pixel Dimensions

400 pixels h X 1400 pixels w

Display Sizes

Various

(14'h x 48'w, 20'h x 60'w, 10'6"h x 36'w, etc.)



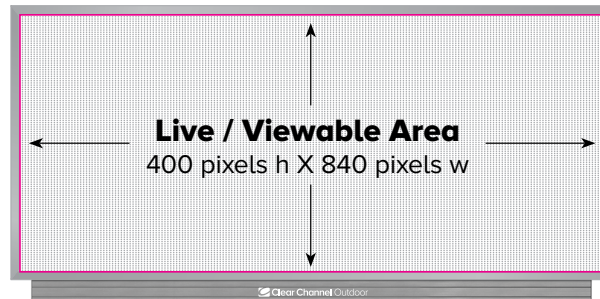
Digital Poster

Art Pixel Dimensions

400 pixels h X 840 pixels w

Display Size

12' h X 25' w



Digital Shelter

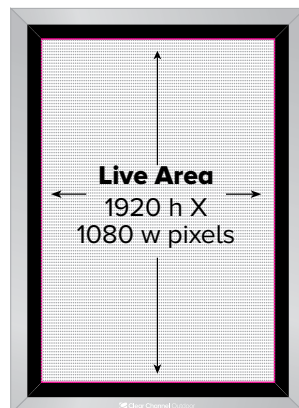
Art Pixel Dimensions

1920 pixels h X 1080 pixels w

Display Size

72" Display

(62" h x 35" w)



Digital File Specs

- RGB Color Mode
- 72 DPI (insure pixel size of file is correct)
- Uncompressed JPG

Please submit all Digital artwork 3 days prior to campaign start.

Contact your sales representative for more information on digital file deadlines.