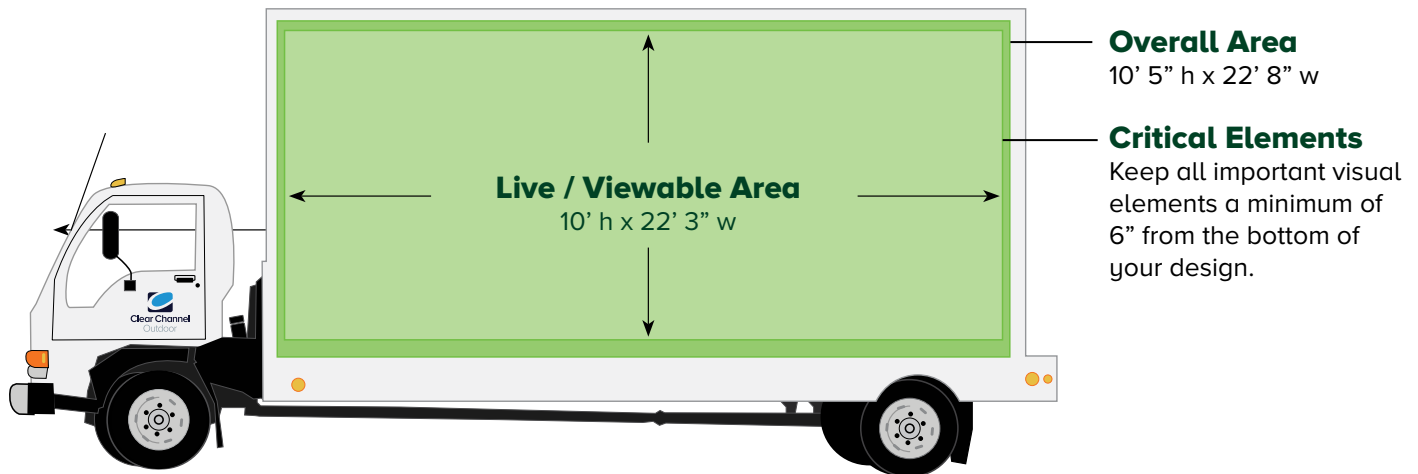


Mobile Billboards - 10' 5" h x 22' 8" w

Live / Viewable Area: 10' h x 22' 3" w



Artwork Requirements

Artwork should be delivered to Clear Channel Outdoor 30 days prior to a scheduled display date. It must include traditional mechanical specifications.

Mechanical Proportion & Scale

- 1/4" = 1'
- Digital Resolution at this scale is best at 600dpi

Specifications

- All Clear Channel Outdoor Art and Production departments accept digital files on Macintosh formatted CDs, DVDs or USB drives
- Art may also be uploaded via our online file exchange at: <http://fileexchange.clearchannel.com/>
- Software: Illustrator, PhotoShop, InDesign & Press-Quality PDF
- Include both screen and printer fonts or convert to paths/outlines
- Be sure to include all imported or placed graphic files
- PhotoShop imports must be saved as (.psd in layers), (.eps), (.jpg 12), or (.tif) CMYK images

Shipping Requirements

Clients who supply finished materials to CCO, must ensure materials are received no less than 5 days prior to the contract installation date. We recommend:

- Materials be rolled and shipped in a tube
- Attach a label with a picture of the design on the outside of the tube
- A barcode (for internal tracking purposes) shall be provided by the vendor on all tubes delivered to Clear Channel Outdoor if that capability is available

Production Considerations

We strongly recommend:

- 5% overage for large showing levels
- the use of recyclable material when possible
- Verifying final size and specifications with your sales representative prior to the creation and production of any artwork. The specs detailed here are for our standard/typical national displays only. Due to structure variations and local ordinances, size and extension requirements may vary.