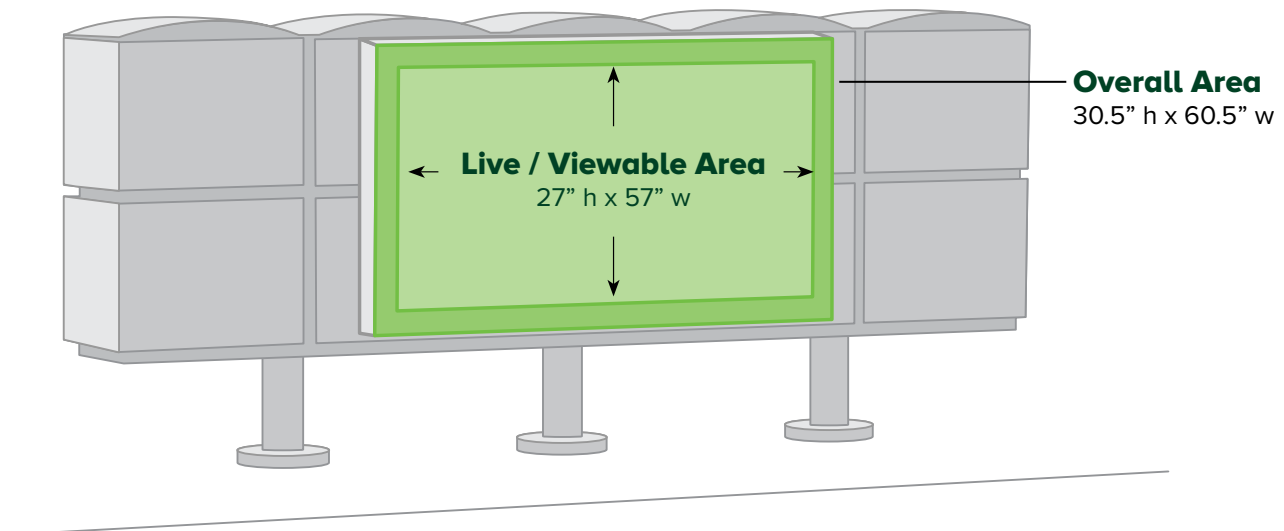


## San Francisco Newsracks - 30.5" h x 60.5" w

Live / Viewable Area: 27" h x 57" w



### Artwork Requirements

Artwork should be delivered to Clear Channel Outdoor 30 days prior to a scheduled display date. It must include traditional mechanical specifications.

#### Mechanical Proportion & Scale

- 1" = 1" (100%)
- Digital Resolution at this scale is best at 600dpi

#### Specifications

- All Clear Channel Outdoor Art and Production departments accept digital files on Macintosh formatted CDs, DVDs or USB drives
- Art may also be uploaded via our online file exchange at: <http://fileexchange.clearchannel.com/>
- Software: Illustrator, PhotoShop, InDesign & Press-Quality PDF
- Include both screen and printer fonts or convert to paths/outlines
- Be sure to include all imported or placed graphic files
- PhotoShop imports must be saved as (.psd in layers), (.eps), (.jpg 12), or (.tif) CMYK images

### Production Materials

- Duratrans or Opaline or Styrene. Material not to exceed 15 mil density. Should have MAT finish lamination within that 15 mil density and lamination on both sides
- We strongly recommend 5% overage for large showing levels
- Additional production specs are available. Please contact your sales representative, for details

### Shipping Requirements

Clients who supply finished materials to CCO, must ensure materials are received no less than 5 days prior to the contract installation date. We recommend:

- Materials be rolled and shipped in a tube
- Attach a label with a picture of the design on the outside of the tube
- A barcode (for internal tracking purposes) shall be provided by the vendor on all tubes delivered to Clear Channel Outdoor if that capability is available