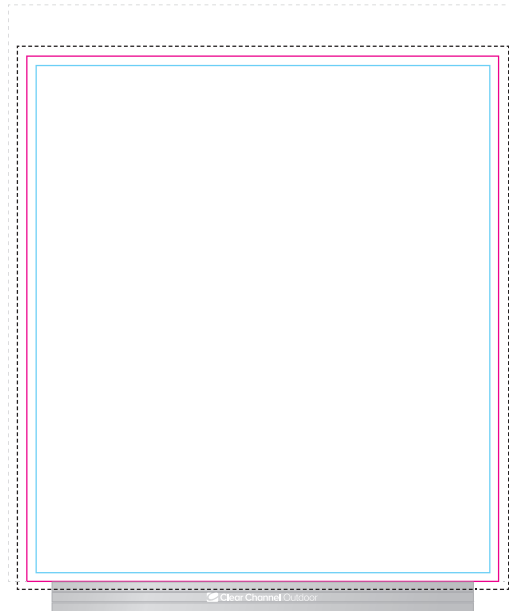


Premiere Square: 25'5" h x 24'6" w



Premiere Square

Scale: 1/2" = 1'

Critical elements: 12.21" h x 11.75" w

Live area: 12.71" h x 12.25" w

Bleed: 13.21" h x 12.75" w

Maximum extension: 3'6" top / 1' Side
(extension requirements vary by market)

Artwork Requirements

Artwork should be delivered 30 days prior to a scheduled display date and formatted to the specifications below.

Mechanical Proportion & Scale

- 1/2" = 1' @ 300 ppi

1/2" Scale	Mechanical Size	Actual Size
Critical Elements	12.21" x 11.75"	24'6" x 23'6"
Live Area	12.71" x 12.25"	25'5" x 24'6"
Bleed	13.21" x 12.75"	26'6" x 25'6"

Digital File Specifications

- Digital files formatted for a Macintosh system can be submitted via CD/DVD, USB drive, CCO's FileExchange or other file transfer site
- **Adobe Creative Cloud software accepted:** Photoshop, Illustrator and InDesign
- **Preferred file formats:**
Photoshop: CMYK TIF files using LZW compression
Illustrator/InDesign: Press ready PDF (with bleed)
- Include screen/printer fonts (zip file) or convert to outlines
- Include all imported graphics or files
- Specify Solid to Process Pantone colors (using Solid to Process library)

Shipping/Production

Production Considerations

We strongly recommend:

- 5% overage for large showing levels
- Verifying final sizes and specs with your CCO representative prior to the production of any artwork

Shipping Requirements

Clients who supply finished materials must ensure they are received 5 days prior to the contract installation date.

We also request:

- Materials be shipped in a box
- A label with a picture of the design is attached to the outside of the box
- A barcode (for internal tracking purposes) be provided by the vendor on all boxes delivered to CCO